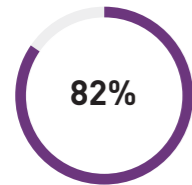


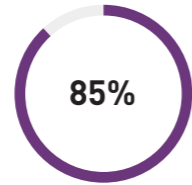


AUDIOVISUAL SERVICES

DID YOU KNOW THAT...?



By 2022, online videos will make up more than 82% of all consumer internet traffic - 15 times higher than it was in 2017.



85% of consumers want to see more video content from companies & brands.

WE CAN HELP YOU ENGAGE WITH A GLOBAL AUDIENCE

SERVICES



Subtitles

Audio script is translated from source to target languages. The subtitles are then inserted directly into the video, respecting the original timings.



Translation

Audio script is transcribed from audio into written format with respective timings.



Voiceover

With the help of specialist voice over artists, a voice recording of the translated script is edited over the original audio recording.

TYPICAL PROJECTS

Subtitles

- Training videos
- E Learning platforms
- Corporate presentations
- New product launches
- Advertising campaigns

Voiceovers

- CEO presentations
- Product launches
- Internal corporate communications
- Hand held audio guides

WHY CHOOSE MCFELDER?



Cost effective



Fast & efficient



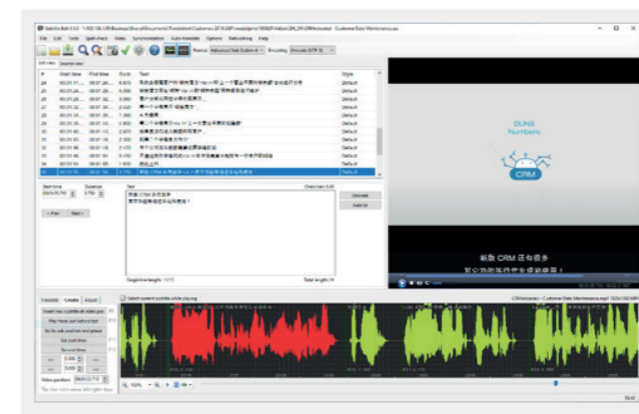
Specialist translators



Accuracy guaranteed



Professional voiceover artists





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